



Your Step Action Guide for Ordering WellCare Sales Materials Plan Year 2020

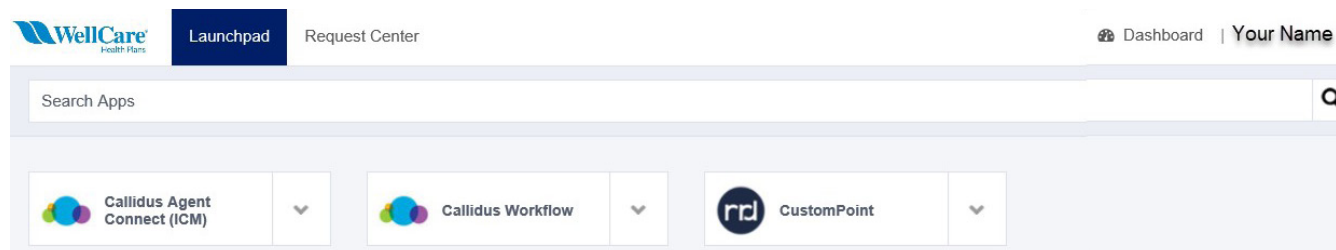
Last Updated September 2019



Materials Ordering Guide

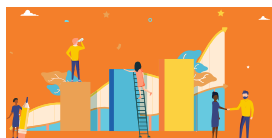


Accessing the CustomPoint Materials Portal is easy! From your WellCare single sign-on portal homepage, select the CustomPoint icon to be automatically routed to the materials portal within a new browser window.



*CustomPoint is available 24 hours after all 2020 certification requirements are complete.

Helpful Tip! For assistance setting up and/or accessing your single sign-on portal, please reference the Agent Single Sign-On Portal Account Setup Guide located on the WellCare Agent Resource Center.



Materials Ordering Guide



NOTE: After logging into Custom Point from your single sign-on dashboard, you will be directed to the Materials Portal homepage. The homepage serves as a point of communication of news, FAQs and messages about the site, as well as a dashboard of recent activity, including the last 7 orders placed.

Welcome, Missy Broker Bottcher My Profile Sign Out Cart 0 Help ? CustomPoint 8.0®

Welcome to CustomPoint™
powered by B.A. Systems, LLC

HOME ORDERS

A few simple steps to place your orders:
1. Use Guided Search; Add desired materials to the cart
2. Specify the desired quantity, view the price and Checkout
3. Select or set the shipping location
4. Enter contact info
5. Submit your order

Guided Search

Plan Year? 2020 What product?

Order Search

[Show All Orders](#)

Sales Ref No.	Order #	Order Date	Order Status	Action
55228014	N/A	08/06/2010	Denied	Select

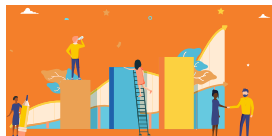
23 October **Forecast Schedule**
Market Forecast Ordering for CCP and PDP materials will run from **July 8 through July 12, 2019!**

Helpful Documents
Important reference documents found here:
[User Guide](#)

[2020 AEP Crosswalks](#)

Order Reminders
Here are your saved or pending orders awaiting completion:
Saved Orders (0)

NOTE: When using the system, use only the navigation options provided within the screens. Using your browser back and forward, and even potentially, reload buttons can cause confusion with the ordering session that is being tracked by the system, so this should be avoided.



Materials Ordering Guide



STEP 1: Under Guided Search, select the dropdown menu and choose the product you would like to order materials for, CCP or PDP.

Welcome, Missy Broker Bottcher | My Profile | Sign Out | Cart 0 | Help ? | CustomPoint 8.0®

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HOME | **ORDERS**



A few simple steps to place your orders:
1. Use Guided Search; Add desired materials to the cart
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3. Select or set the shipping location
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Forecast Schedule

Market Forecast Ordering for CCP and PDP materials will run from July 8 through July 12, 2019!

Helpful Documents

Important reference documents found here:
[User Guide](#)

[2020 AEP Crosswalks](#)

Order Reminders

Here are your saved or pending orders awaiting completion:
Saved Orders (0)

Guided Search

Plan Year?
2020

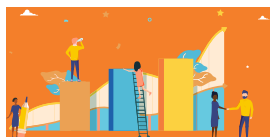
What product?
Please make a selection
Please make a selection
CCP (Producers)
PDP (Producers)

Order Search

Guided Search

Plan Year?
2020

What product?
Please make a selection
Please make a selection



Materials Ordering Guide



STEP 2: Select the Market you would like to order materials for underneath Plan Year (only Markets you are certified in will populate). Once the market is selected, press the find button.

- For this example, we will use the FLE market

Plan Year?
2020

What market?
FLE

FIND

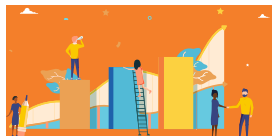
STEP 3: Use filters on the left side of the screen to help define your search. Select each material you would like to order by clicking on the 🛒 icon next to that item in the order column. When the item is in your cart, the icon will change to 📦.

Order Wizard Search (19 items found)

Selections: 2020 CCP (Producers) AZ

Sort By: Your Item Show: 24 Page: 1

Item Description	Your Item	Media Type	Order
AZ DIR V83 MAPD Maricopa, Pima, Pinal, Yavapai MLT	AZ0AORDIR39720M_0083	DIR	
AZ 2020 Resource Bundle WellCare Compass HMO/ Dividend HMO/ Value HMO ENG	AZ0AORKIT37491E_0007	KIT	
AZ 2020 Resource Bundle WellCare Compass HMO/ Dividend HMO/ Value HMO SPA	AZ0AORKIT38513S_0007	KIT	
AZ DIR V84 DSNP Gila, Maricopa, Pinal MLT	AZ0AZRDIR39725M_0084	DIR	
AZ DIR V126 DSNP Apache, Coconino, Mohave, Navajo, Yavapai MLT	AZ0AZRDIR39726M_0126	DIR	
AZ 2020 Resource Bundle WellCare Liberty HMO D-SNP ENG	AZ0AZRKIT37490E_0006	KIT	



Materials Ordering Guide



STEP 4: In order to locate the counties that are included in the plan(s) for this material, please click below the thumbnail on “Show full size image”.

A screenshot of the WellCare CustomPoint 8.0 web application. The top navigation bar includes 'Welcome, Missy Broker Bottcher', 'My Profile', 'Sign Out', 'Cart', 'Help', and 'CustomPoint 8.0'. The main content area shows the 'AZ 2020 Resource Bundle WellCare Compass HMO/ Dividend HMO/ Value HMO ENG' item. The 'Kit Contents' section lists: 1 Resource Guide (AZ0AORRGD37491E_0007), 2 Enrollment Application (NA0WCAPP36286E_0000), 2 BRE (NA0WCENV34456E_0000), and 1 HRA (NA0HRAKITE). Below this is a form with 'Units: EA of 1' and a 'Quantity' input field, followed by an 'ADD TO CART' button. A thumbnail image of the resource guide is shown on the left, with a red circle around the 'Show Full Size Image' link. The footer contains copyright information for RR Donnelley & Sons Company and links to 'Privacy Policy' and 'Cookie Policy'.

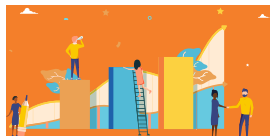
NOTE: When placing orders, input and submit orders for CCP Materials separate from PDP Material orders. CCP and PDP Materials cannot be combined into one order.

A box containing the following information:

Resource Guide Kit Name:
AZ0AORKIT37491E_0007

Plan Type:
HMO

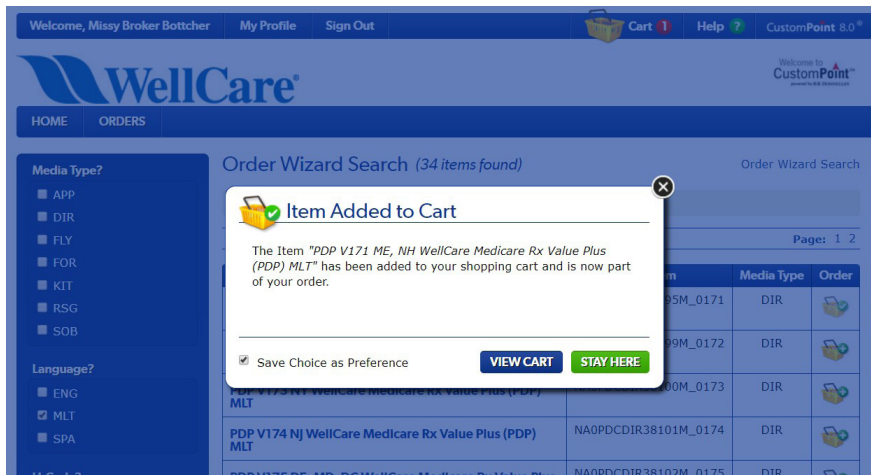
Counties:
WellCare Value (HMO) Arizona
Maricopa, Pima, Pinal, Yavapai
WellCare Compass (HMO) Arizona
Maricopa, Pima, Pinal, Yavapai
WellCare Dividend (HMO) Arizona
Maricopa, Pima, Pinal, Yavapai



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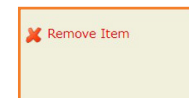
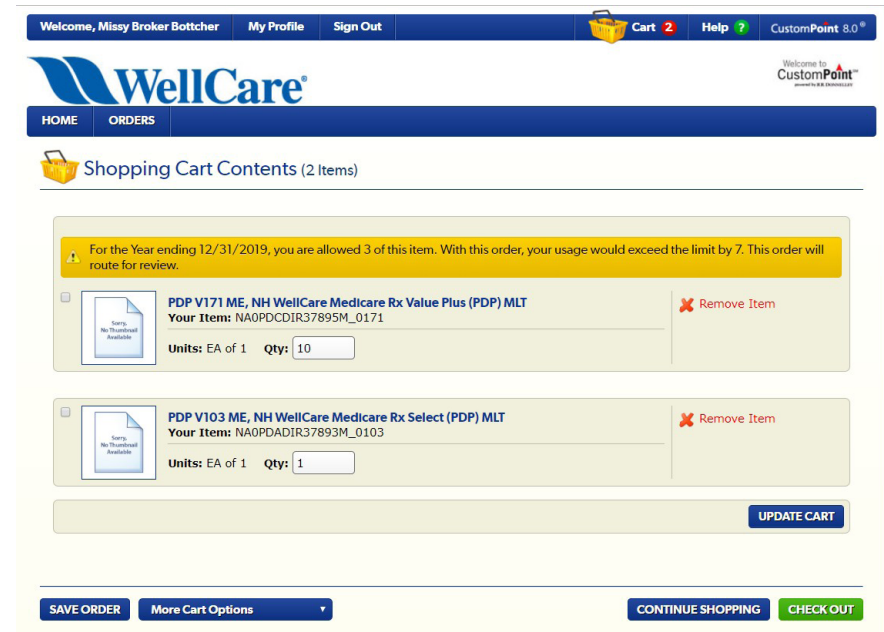
NOTE: The first time you add an item to the cart, you will be asked to set a preference for staying on the ordering page, or going to the shopping cart.



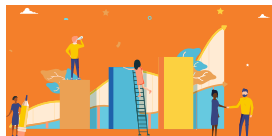
NOTE: If you need to order MA and PDP materials, you must place them as separate orders (for tracking purposes).

STEP 5: In the shopping cart, enter the desired quantity for each item

- If you no longer need that item in the order, click "Remove Item"
- If the quantity exceeds the allocation for that material, a warning message will be displayed indicating the order will route for approval



For the Year ending 12/31/2019, you are allowed 3 of this item. With this order, your usage would exceed the limit by 7. This order will route for review.



Materials Ordering Guide



NOTE: From the cart, you can Save Order (to resume later), Continue Shopping (to go back and look for other items to put in the cart), or Check Out (to proceed with shipping information and submit for approval). These three selections are located on the bottom of the webpage.

Welcome, Missy Broker Bottcher My Profile Sign Out Cart 2 Help ? CustomPoint 8.0[®]

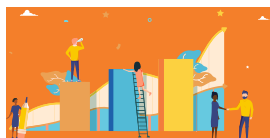
WellCare[®] Welcome to CustomPoint[™]
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HOME ORDERS

Shopping Cart Contents (2 Items)

For the Year ending 12/31/2019, you are allowed 3 of this item. With this order, your usage would exceed the limit by 7. This order will route for review.

<input type="checkbox"/>	PDP V171 ME, NH WellCare Medicare Rx Value Plus (PDP) MLT Your Item: NAOPCDIR37895M_0171	Remove Item
	Units: EA of 1 Qty: <input type="text" value="10"/>	
<input type="checkbox"/>	PDP V103 ME, NH WellCare Medicare Rx Select (PDP) MLT Your Item: NAOPDADIR37893M_0103	Remove Item
	Units: EA of 1 Qty: <input type="text" value="1"/>	



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NOTE: If you choose to Save Order along the way (from shopping cart on), you will be asked to give the order a name, and then click “Save”. To resume a Saved Order, access through the Orders menu bar located underneath the WellCare logo, or the alert/reminder link on the right side of the Home page.

Welcome, Missy Broker Botcher My Profile Sign Out Cart 2 Help ? CustomPoint 8.0®

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HOME ORDERS

Saved Order Details

Order Name: *
 SAVE Ship To Address:
Not Yet Provided

No.	Item Description	Your Item	Units	Qty Ordered
1	PDP V171 ME, NH WellCare Medicare Rx Value Plus (PDP) MLT	NA0PDCDIR37895M_0171	EA of 1	10
2	PDP V103 ME, NH WellCare Medicare Rx Select (PDP) MLT	NA0PDADIR37893M_0103	EA of 1	1

CANCEL

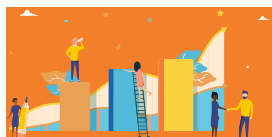
HOME **ORDERS**

S

Order Search
Saved Orders

Order Reminders

Here are your saved or pending orders awaiting completion:
[Saved Orders \(1\)](#)



Materials Ordering Guide



STEP 6: When you click “Check Out”, a new webpage with the Delivery Options screen will appear with the address of the location you want the materials sent to. You can add a Ship to Attention field if needed. After every field has been filled out, click the green NEXT button.

NOTE: If necessary, you can change the address source and manually enter an address. Any address will be checked for deliverability with a call to a USPS web service. If you manually enter an address, you can NOT enter a PO Box.

Welcome, Frank Captive Mega My Profile Sign Out Cart 2 Help ? CustomPoint 8.0®

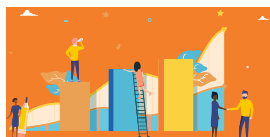
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HOME ORDERS

Delivery Options Step 1 of 3

<p>Address Source</p> <p>Your Personal Address Book</p> <p>Search Personal Address Book</p> <p>Search: Select One For: <input type="text"/></p> <p>SEARCH More Search Options</p>	<p>Addresses Found (1)</p> <ul style="list-style-type: none">● Frank Captive Mega 100 N. Tampa Street, Suite 2175, Tampa, FL, 33602 USA <p>Deliver To Modify</p> <p>Frank Captive Mega 100 N. Tampa Street Suite 2175 Tampa, FL 33602 USA</p> <p>Ship To Attention</p> <input type="text"/>
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SAVE ORDER **CANCEL** **BACK** **NEXT**



Materials Ordering Guide

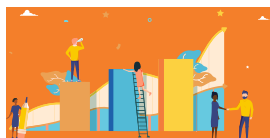


STEP 7: Review your contact information and make sure your full name, phone number and email address are correct (the email address entered will receive an order confirmation email once the order has passed the approval stage). Once you have verified your information, click the green NEXT button.

A screenshot of the WellCare 'Order Details' page. The page shows a navigation bar with 'Welcome, Frank Captive Mega', 'My Profile', 'Sign Out', 'Cart 2', 'Help', and 'CustomPoint 8.0'. Below the navigation bar is the WellCare logo and 'CustomPoint' branding. The main content area is titled 'Order Details' and 'Step 2 of 3'. It contains a 'Customer Information' section with two input fields: 'Name *' (containing 'Broker Name') and 'Phone Number *' (containing '999-999-9999'). Below these is an 'Email Address *' field (containing 'broker@gmail.com'). At the bottom of the form are buttons for 'SAVE ORDER', 'CANCEL', 'BACK', and 'NEXT'. A copyright notice is visible at the bottom left: '© 2007 - 2019 RR Donnelley & Sons Company. All Rights Reserved. RR Donnelley, RRD, RRD (Stylized) and CustomPoint are trademarks or registered trademarks of RR Donnelley & Sons Company. CustomPoint version 8.2.18.' The 'rd' logo is at the bottom right.

STEP 8: If the allocation was exceeded for any of the items ordered, a Routing Justification webpage will appear. In the Justification text box, type a note to the approver at your local WellCare office explaining the quantity need. Once you have provided your justification, press the green NEXT button.

NOTE: This screen will not appear if you haven't exceeded the allocation.

A screenshot of the WellCare 'Routing Justification' page. The page shows a navigation bar with 'Welcome, Frank Captive Mega', 'My Profile', 'Sign Out', 'Cart 2', 'Help', and 'CustomPoint 8.0'. Below the navigation bar is the WellCare logo and 'CustomPoint' branding. The main content area is titled 'Routing Justification' and 'Step 2 of 3'. It contains a 'Routing Details' table with one row: '1' | 'NAOPDADIR38032M_0105' | '1) For the Year ending 12/31/2019, you are allowed 3 of this item. With this order, your usage would exceed the limit by 12.'. Below the table is a 'Justification' section with a text box containing 'Visiting some large clients in a few weeks'. At the bottom of the form are buttons for 'SAVE ORDER', 'CANCEL', 'BACK', and 'NEXT'. A copyright notice is visible at the bottom left: '© 2007 - 2019 RR Donnelley & Sons Company. All Rights Reserved. RR Donnelley, RRD, RRD (Stylized) and CustomPoint are trademarks or registered trademarks of RR Donnelley & Sons Company. CustomPoint version 8.2.18.' The 'rd' logo is at the bottom right.A close-up of the justification text box from the previous screenshot. It shows the text 'Please provide a justification to support the above reason(s) *' and 'Visiting some large clients in a few weeks'.

Materials Ordering Guide

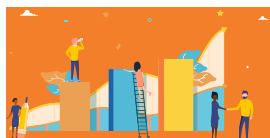


STEP 9: The Order Summary screen recaps where the order is shipping to and what was ordered. There are links to save the order, submit the order or review a printable summary of the order. If you are ready to submit your order, press the green NEXT button.

A screenshot of the WellCare website's 'Order Summary' page. The top navigation bar includes 'Welcome, Frank Captive Mega', 'My Profile', 'Sign Out', a shopping cart icon with '2' items, 'Help', and 'CustomPoint 8.0'. The main header shows 'WellCare' and 'CustomPoint'. Below the header, there are tabs for 'HOME' and 'ORDERS'. The 'Order Summary' section is titled 'Step 3 of 3' and shows shipping information for 'Frank Captive Mega' at '100 N. Tampa Street, Suite 2175, Tampa, FL 33602'. There are links for 'View or Print All Details' and 'Show Order Detail'. Under 'Items Ordered', two items are listed: 'PDP V105 NY WellCare Medicare Rx Select (PDP) MLT' with item number 'NA0PDADIR38032M_0105' and 'Units: EA of 1 Quantity: 15'; and 'PDP V103 ME, NH WellCare Medicare Rx Select (PDP) MLT' with item number 'NA0PDADIR37893M_0103' and 'Units: EA of 1 Quantity: 1'. At the bottom, there are buttons for 'SAVE ORDER', 'CANCEL', 'BACK', and 'SUBMIT ORDER'.

NOTE: If you select SUBMIT ORDER, a Confirmation screen will appear with “Order Routed” and a sales reference number. The order will be put into a queue to be reviewed by the Market Leader. You will not receive an email notification about the order until after the order is approved as is, approved with edits, or denied.

A screenshot of the WellCare website's confirmation screen. The top navigation bar is identical to the previous screenshot. The main header shows 'WellCare' and 'CustomPoint'. Below the header, there are tabs for 'HOME' and 'ORDERS'. A dropdown menu is open under 'ORDERS', showing 'Order Search' and 'Saved Orders'. The 'Sales Reference Number: 55330466' is displayed. A message reads: 'Thank you. Your order has been routed for approval. An email will be sent to you once the order has passed approval and is submitted for processing. Please save the above Sales Reference Number, it can be used to track your order in our order status module. You may also wish to Print this Order Confirmation for your records. Thank you for your business!'. There are buttons for 'COPY THIS ORDER' and 'HOME'. At the bottom, there is a copyright notice: '© 2007 - 2019 RR Donnelley & Sons Company. All Rights Reserved. RR Donnelley, RRD, RRD (Stylized) and CustomPoint are trademarks or registered trademarks of RR Donnelley & Sons Company. CustomPoint version 8.2.18.' and the 'rd' logo.



Materials Ordering Guide



For general support and any questions related to Agent contracting, certifications, training, commissions or assistance on placing materials orders, please contact the general Broker Support line at **1-866-822-1339**.

The support team will triage all questions and determine if the issue is related to a technical issue with CustomPoint. If so, then a phone number and email will be provided to contact regarding the issue.

