

> Med Supp Cash for Apps



The Biggest Payouts in Pennsylvania

You get extra cash just for selling our new Medicare supplement products during the specified period. And, that's not the only reason to partner with us. You get:

- > 12% household discount to further lower rates
- > Anniversary rated
- > No policy fee
- > Plan G competitive with and without the household discount
- > Med Supp e-App for error-free and complete applications
- > Fast underwriting (10 minutes from e-App to underwriter; decision in less than three days)
- > Talk directly with your underwriter
- > Two unique programs in the industry: Marketing Credits and Mix of Business Bonus
- > Best-in-class incentive trip, Mutual Sales Leaders

HOW CASH FOR APPS WORKS

- > No app minimum
- > Pays for Mutual of Omaha Insurance Company issued apps in Pennsylvania (excluding internal/affiliate conversions and High Deductible Plan F)
- > July 23 – October 14, 2016

Total Issued Eligible Med Supp Apps	CASH for EACH App
1-4	\$10 an App
5-11	\$15 an App
12-17	\$20 an App
18-23	\$25 an App
24-29	\$30 an App
30-35	\$35 an App
36+	\$40 an App

ELIGIBILITY

You are eligible to earn the Cash for Apps on the Mutual of Omaha Insurance Company Medicare supplement business you place as a broker producer (personal production only; individuals or agencies may not qualify based on business placed by down-line producers) in Pennsylvania. Excludes internal/affiliate conversions and High Deductible Plan F.

QUALIFICATION PERIOD

All Mutual of Omaha Insurance Company Medicare supplement net-issued applications in Pennsylvania from July 23 – October 14, 2016 will earn cash.

MISCELLANEOUS

- > Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time
- > You must be contracted and actively representing Mutual of Omaha Insurance Company at the time of the award
- > You must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award
- > No substitution for, or transfer of the award, will be allowed
- > The costs of the award will be reported to you as taxable income on IRS Form 1099
- > Special Agents' cash awards are allocated to their agency

For questions, call Sales Support, (800) 693-6083.

CELEBRATING 50 YEARS
of Medicare Supplement Sales

For producer use only. Not for use with the general public.