

SALES NEWS



July 22, 2021

#A21-142

For More Information: Agent Service Center
800-267-3156

Order Marketing Materials for AEP Beginning August 9

Sales Audience: Medicare

Updated 8.12.21

Summary

Mark your calendars! Ordering for Medicare AEP marketing materials begins August 9 on ePowerhouse. The 2022 AEP materials will ship beginning September 16, and you should receive them no later than September 30. This article includes more details on what you can expect. **Update:** You have one more week to order your AEP materials on ePowerhouse.

Details

Medicare AEP is just around the corner. Make sure you receive your marketing materials by October 1, when AEP marketing begins. Mark your calendar to order your materials on ePowerhouse beginning August 9. Here's what you need to know:

ePowerhouse Materials Ordering Timeline:

Date	What happens
August 9	Ordering opens for AEP materials on ePowerhouse.
August 20	Ordering closes for AEP materials on ePowerhouse.
September 16	Materials will begin to ship out to agencies in waves, depending on material type.
September 30	Materials will arrive at shipping addresses by this date.
October 1	AEP marketing begins.
October 15-December 7	AEP

Shipping: If there is specific information the delivery service will need to deliver your materials, please make sure to include this information as notes on the shipping information screen when you order your materials. For example, please note if your office requires inside delivery or if a liftgate truck is required for a loading dock. **Please note:** When your materials are delivered, **the delivery service may not bring your items inside.** Please be prepared to bring your boxes into your home or office. Make sure to have a dolly or hand truck in case you need it.

Continued on Next Page

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Review the details in the [ePowerhouse user guide](#) to help you order materials. You can also review bulletin **A21-143 Where to Order Your Florida Blue Documents**, for more information on how Florida Blue delivers materials.

Need help? We have set up an email inbox to help answer any questions you have about ordering your AEP materials on *ePowerhouse*. Email MedicareMaterialSupport@bcbsfl.com with any questions.

Next Steps

Make sure your agency is prepared for a successful AEP. Mark August 9-20 on your calendar today so you're ready to order your team's marketing materials on *ePowerhouse*.

Digital Store Front Training Guide

Agenda

- ❖ Basics
- ❖ Ordering
- ❖ Support

Basics

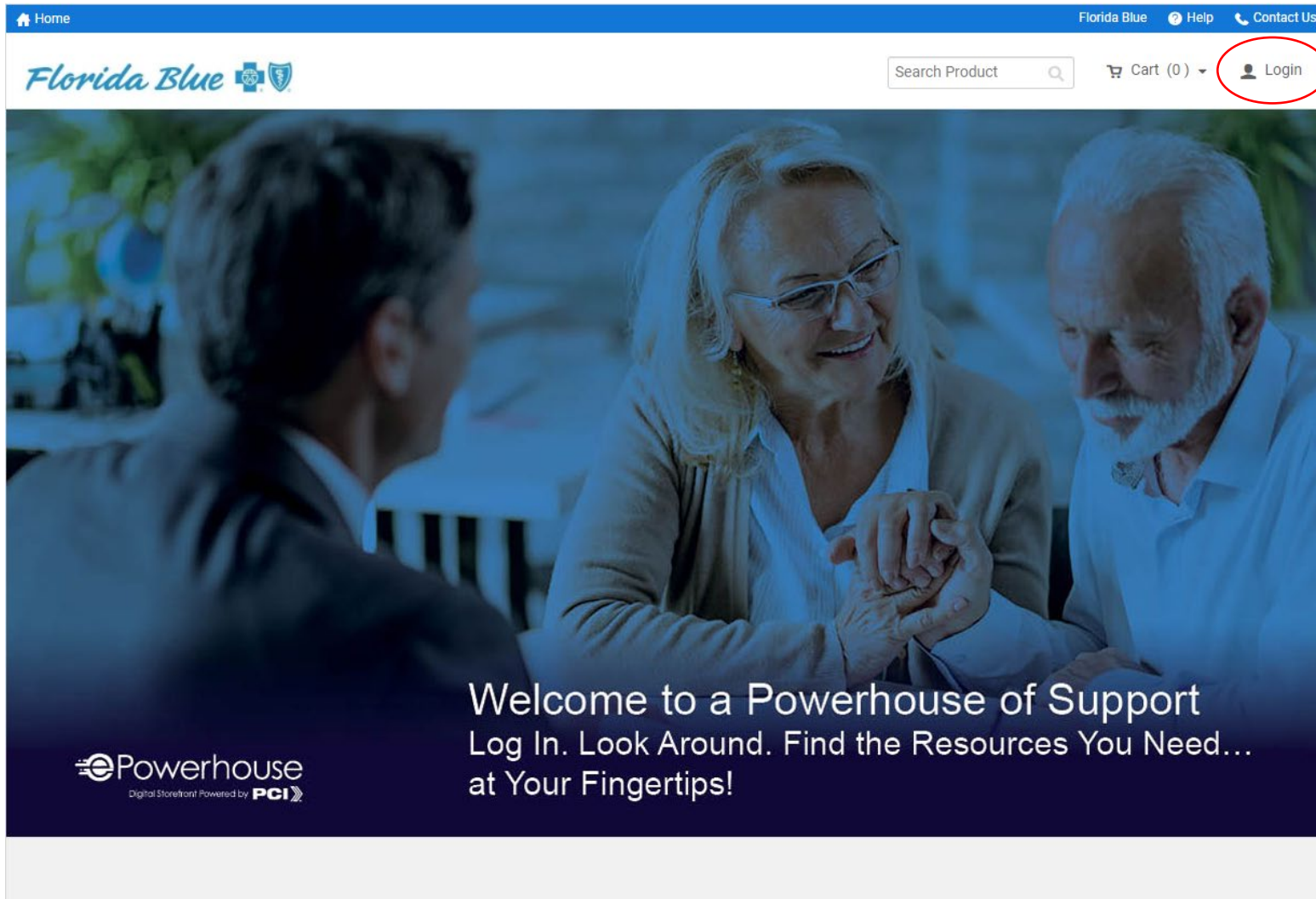
❖ URL

<https://flblue.originalimpressions.com/DSF/storefront.aspx>



Basics

❖ Login Page

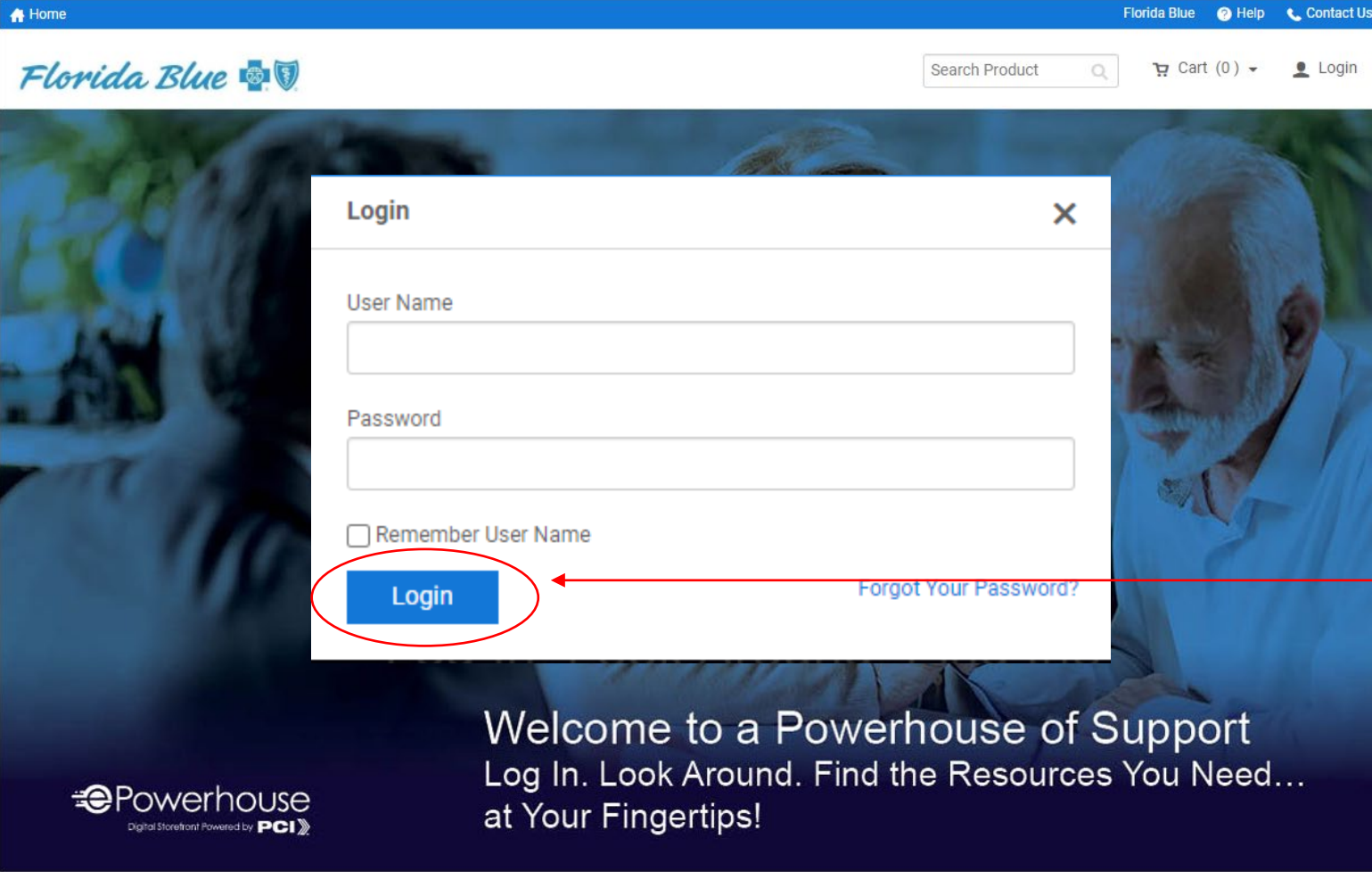


Click Login Button

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Basics

❖ Login Page



The screenshot shows the Florida Blue ePowerhouse website. At the top, there is a blue navigation bar with 'Home', 'Florida Blue', 'Help', and 'Contact Us'. Below this is a white header with the Florida Blue logo, a search bar labeled 'Search Product', a cart icon labeled 'Cart (0)', and a 'Login' link. The main content area features a large blue-tinted image of an elderly couple. Overlaid on this is a white 'Login' modal box. The modal has a title 'Login' and a close button 'X'. It contains two input fields: 'User Name' and 'Password'. Below these is a checkbox labeled 'Remember User Name'. A blue 'Login' button is at the bottom left of the modal, circled in red. A red arrow points from the 'Forgot Your Password?' link to the 'Login' button. At the bottom of the page, there is a dark blue banner with the ePowerhouse logo and the text 'Welcome to a Powerhouse of Support Log In. Look Around. Find the Resources You Need... at Your Fingertips!'. The footer contains copyright information: '© 2004-2020 Electronics For Imaging, Inc. Terms & Conditions'.

Home Florida Blue Help Contact Us

Florida Blue

Search Product

Cart (0) Login

Login

User Name

Password

☐ Remember User Name

Login

[Forgot Your Password?](#)

Welcome to a Powerhouse of Support
Log In. Look Around. Find the Resources You Need...
at Your Fingertips!

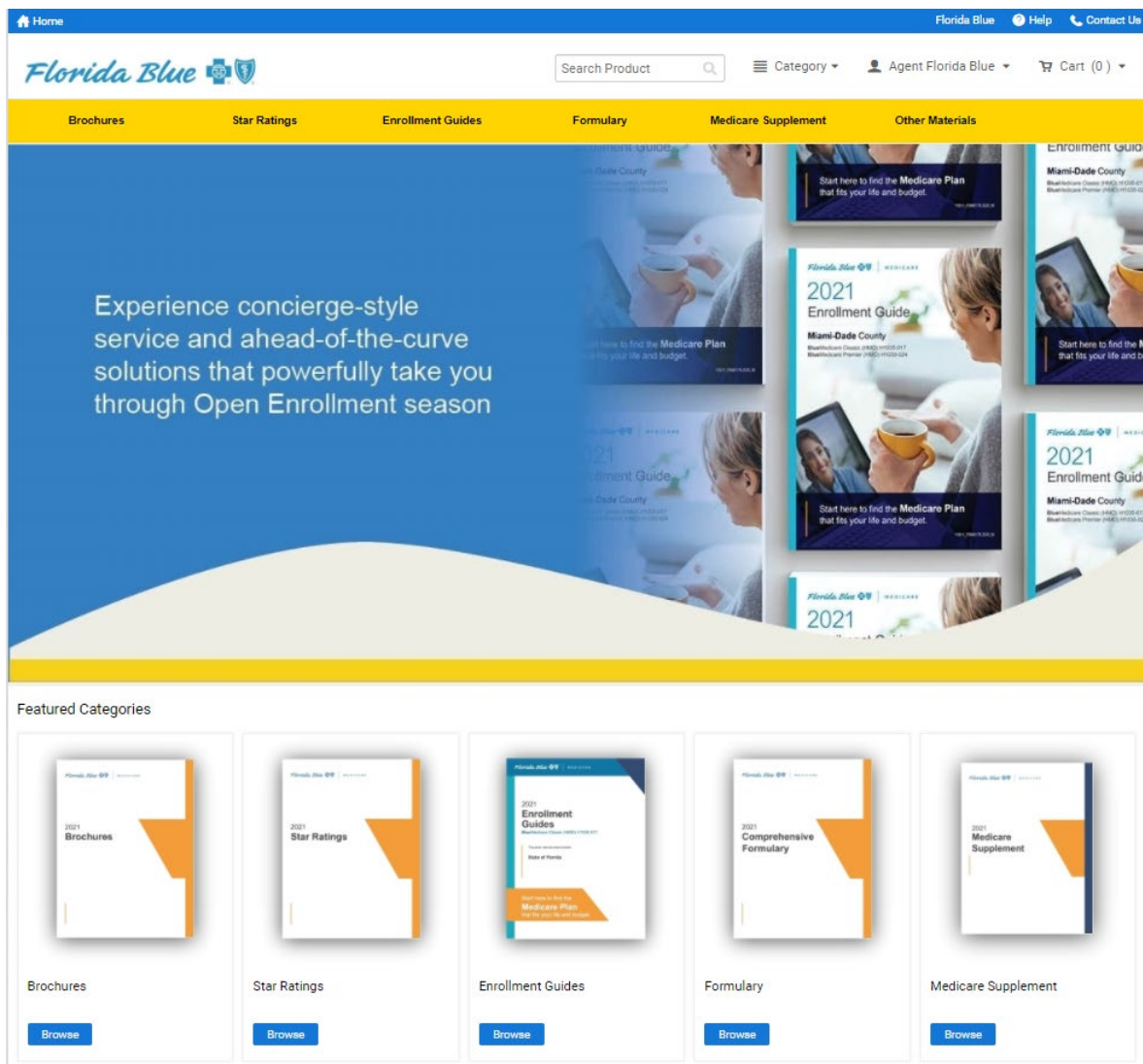
ePowerhouse
Digital Storefront Powered by PCI

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Enter username
and password and
click login button

Basics

❖ Navigation and Search



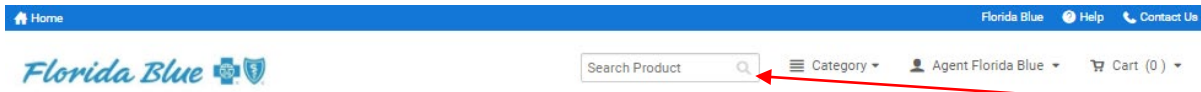
Click on top menu to navigate categories

This menu does not appear on mobile devices

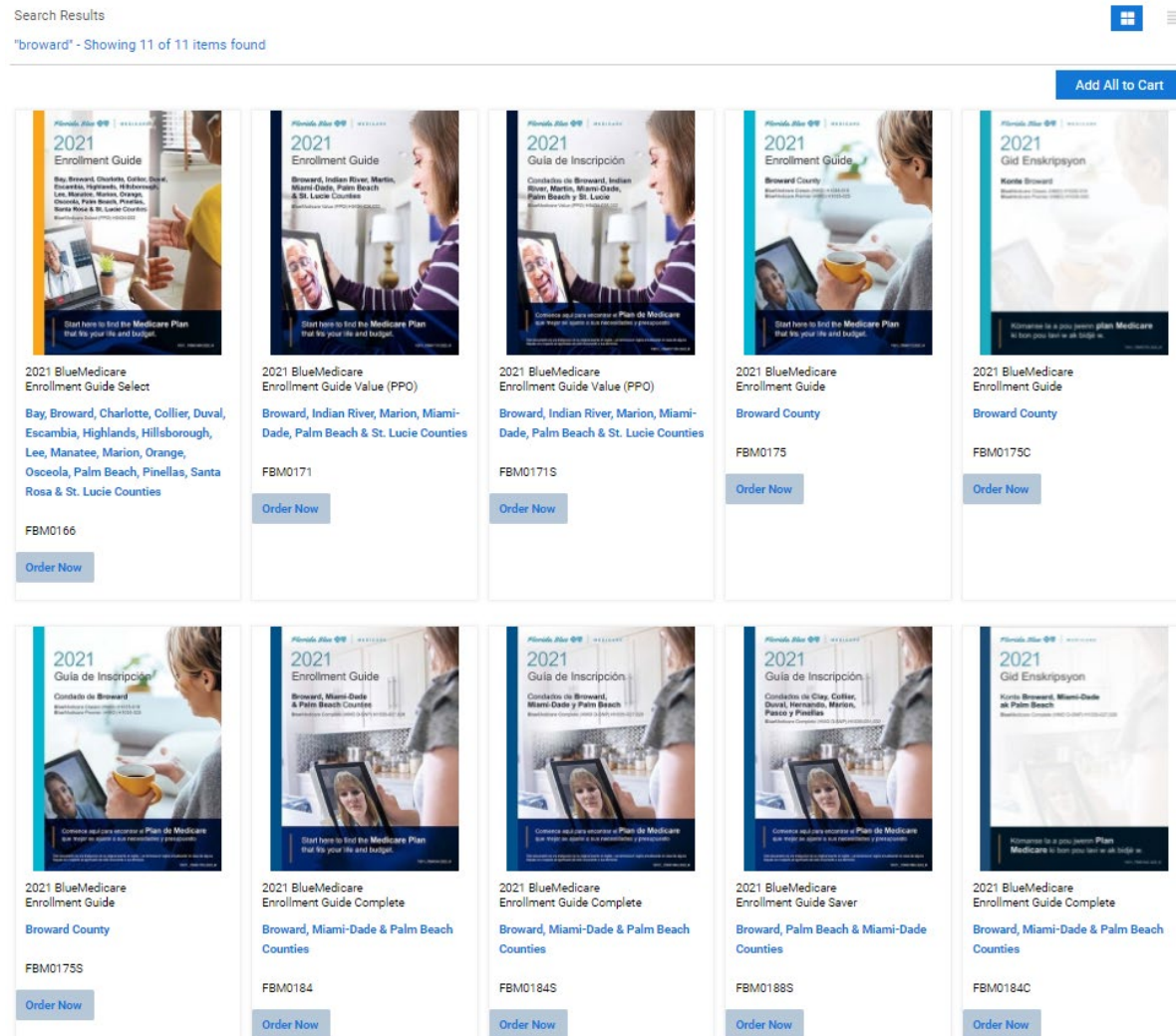
Click browse to view items in each category

Basics

❖ Navigation and Search



Type any keyword in the search textbox such as "Broward"



Search results will display all items with the word Broward in the description

Ordering

❖ Order Process – Add item to cart

Step 2: The Cart shows 1 item in it. Click the button to begin checkout.

All Categories

Agents

Brochures

2021

Creole

Creole



In this Category:



Add All to Cart

Step 1: Find the item to be ordered, enter Quantity and click Order Now button

Name/Description

Quantity

Inventory
item(s) available



2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)

Order Now



2021 BlueMedicare Brochure Classic/Premier/Saver (HMO), Value (PPO) (Creole)

Order Now

Ordering

❖ Order Process – View Cart

Florida Blue

Home Florida Blue Help Contact Us

Search Product Category Agent Florida Blue Cart (1)

Cart

1 Due Date WED June 30 2021 14:30

Products

2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)

Item Name: 2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)

Quantity 1

Save for later Remove

Continue Shopping Clear Cart

Proceed to CheckOut

1. **Due Date** will default to next business day.
2. **Item** link will popup a window with more details.
3. To change **Quantity**, enter new quantity and press enter.
4. **Clear Cart** will remove all items from your shopping cart.

2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)

Item No.: FBM0318C

Charlotte, Collier & Lee Counties

FBM0318C

Qty 1

Update

Click Proceed to Checkout

Ordering

❖ Order Process – Checkout

The screenshot shows the Florida Blue checkout page. At the top, there's a navigation bar with 'Home', 'Florida Blue', 'Help', and 'Contact Us'. Below this is a progress indicator with three steps: 1. Shipping, 2. Payment, and 3. Final. The current step is 'Shipping', with the instruction 'Select a shipping address & shipping options'. The page is divided into two main sections. The left section is for 'Shipment 1', where the user selects a shipping type (UPS Next Day Air 3rd Party) and enters the shipping address. The right section is for 'Products', showing the selected item: '2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Choice)' with a quantity of 1. The shipping address form includes fields for First Name, Last Name, Address Line 1, Address Line 2, Address Line 3, City, Country, State/Province/Region, Zip/Postal Code, Phone Number 1, Company, and Email. There is a checkbox to 'Save to My Address Book' and a 'Save' button. Below the form is a 'Proceed to payment' button, which is highlighted with a red arrow from the text 'Step 5: Click button to proceed to payment'.

Florida Blue

Agent Florida Blue

1 Shipping 2 Payment 3 Final

Select a shipping address & shipping options

Shipment 1

Please select a shipment type.

UPS Next Day Air 3rd Party

Address

[Add from Address Book](#)

First Name:

Agent

Last Name:

Florida Blue

* Address Line 1:

1488 Majestic

Address Line 2:

Address Line 3:

* City:

Weston

* Country:

United States

* State/Province/Region:

FL - Florida

* Zip/Postal Code:

33327

Phone Number 1:

310220816

Company:

GuidoWall (Agent)

* Email:

manuel@originalimpressions.com

Delivery Instructions:

☐ Save to My Address Book

Save Cancel

You must click save to proceed with checkout.

[Add Another Recipient](#)

[Continue Shopping](#)

[Proceed to payment](#)

Products

2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Choice)

Item Name: 2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Choice)

Qty: 1

Step 1: Do not change shipping type **UPS Next Date Air 3rd Party**

Step 2: Enter correct name and **mailing address**. Verify your entry.

Step 3: **Verify your email address**. You will receive an email confirmation for this order.

Step 4: click the checkbox **Save to My Address Book** if you will be sending additional mail to this address in the future.

Step 5: Click button to **proceed to payment**

Ordering

❖ Order Process – Payment

Payment Method
Please select a payment type.

☒ Cost Center

Cost Center

* Account Number:
305

Purchase Order (Enter 8100021963):
8100021963

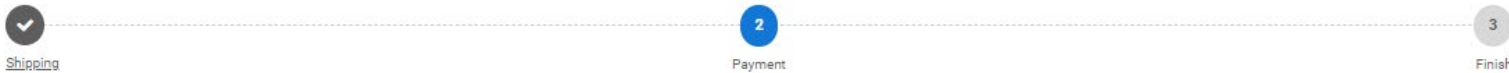
[Continue Shopping](#)

[Place My Order](#)

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Agent Florida Blue



How would you like to pay?

Payment Method	Products
Please select a payment type.	2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)
<input checked="" type="radio"/> Cost Center	Item Name: 2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)
Cost Center	Qty
* Account Number:	1
305	
Purchase Order (Enter 8100021963):	
8100021963	

Account number (cost center) will be defaulted by the system. Do not change.

Enter (or copy & paste) the purchase order 8100021963

[Continue Shopping](#)

[Place My Order](#)


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Click button

Ordering

❖ Order Process – Order Confirmation

[Home](#) [Florida Blue](#) [Help](#) [Contact Us](#)

 [Agent Florida Blue](#)

Shipping

Payment

3 Finish

Order Confirmation

Thank you for your order!

If you chose store pickup, please bring a copy of this order confirmation when you come to pick up your order.

Order # 6552	Status: Order Approved As of 6/29/2021 1:44:21 PM EDT	Order Date: 6/29/2021 1:44:21 PM EDT Due Date: 6/30/2021 2:30:00 PM EDT
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Order placed by:
Agent Florida Blue
manueld@originalimpressions.com
GuideWell (Agent)
1485 Majestic
Weston
FL - Florida
33327
United States
3102203816

Shipment 1
UPS Next Day Air 3rd Party

Address
Agent Florida Blue
1485 Majestic
Weston
United States
FL - Florida - 33327 3102203816
GuideWell (Agent)
manueld@originalimpressions.com

Products
2021 BlueMedicare Brochure Classic (HMO),
Value (PPO) (Creole)
Item Name: 2021 BlueMedicare Brochure
Classic (HMO), Value (PPO) (Creole)
Qty
1

Payment Method:
Cost Center
Account Number:
305
P.O. Number:
8100021963

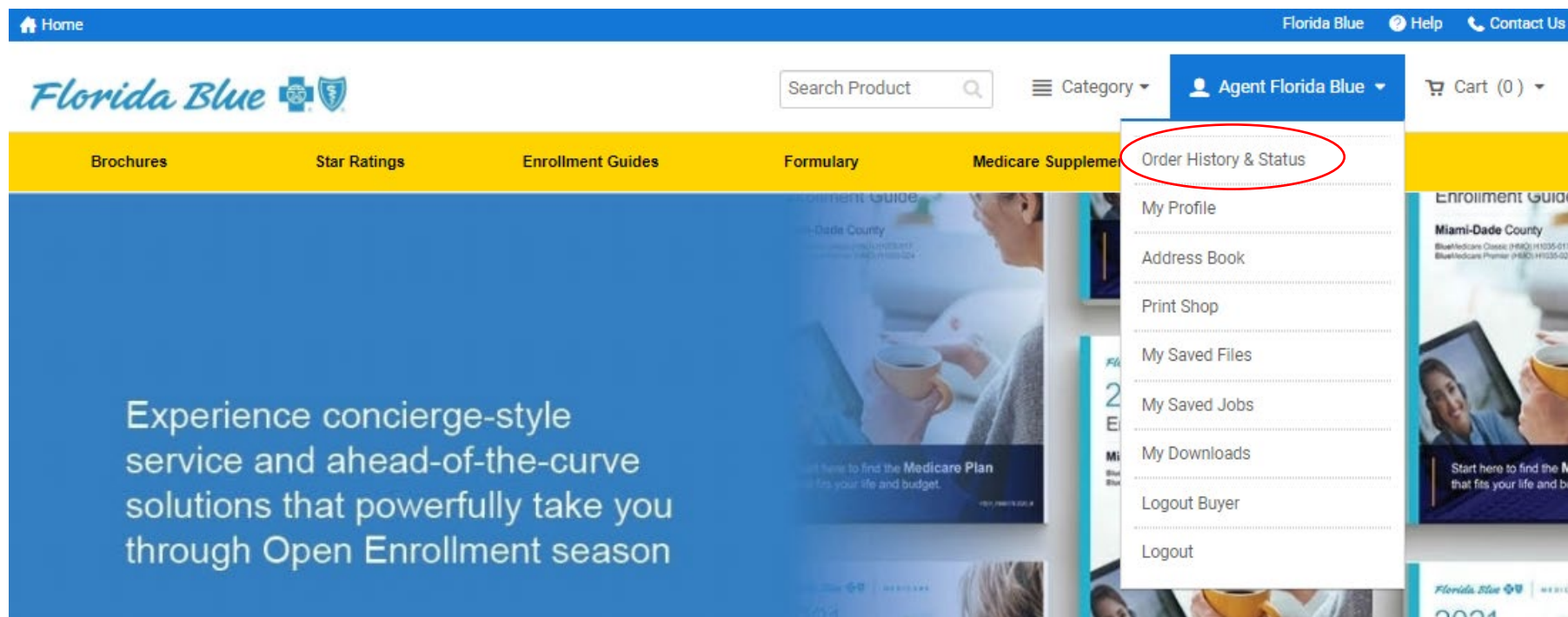
[Continue Shopping](#) [Print](#) [ReOrder](#)

Order # has been created.

Ordering

An Order # has been created.

❖ View Order History & Status



Ordering

An Order # has been created.

❖ View Order History & Status

Florida Blue

Home Florida Blue Help Contact Us

Search Product Category Agent Florida Blue Cart (0)

Order History & Status

- My Profile
- Address Book
- My Saved Files
- My Saved Jobs
- My Downloads

Order History & Status

Time period: All Orders Show status: All Sort by: Order Date Search by Order ID

Order # 6552 Order Approved Re-Order

Order Date : 6/29/2021 1:44:21 PM
Due Date : 6/30/2021 2:30:00 PM

2021 BlueMedicare Brochure Classic (HMO), Value (PPO) (Creole)

Total Records: 1 10 Per Page Page 1 Of 1

All of your orders will appear in the list below.

Support

❖ General Support

- Email: MedicareMaterialSupport@bcbsfl.com

❖ Technical support

- Email: dsfsupport@originalimpressions.com
- 8:30-5:30 Monday thru Friday



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TAKE IT TO THE POWERHOUSE™



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