

Dental Insurance Marketing Credits Program

June 1 – September 30, 2019



Marketing Credits...Like Cash in Your Pocket!

This summer, you can earn marketing credits for the issued Dental insurance applications you place with Mutual of Omaha. Use your credits for all kinds of business-building activities. Each marketing credit equals \$1.

Program Details

Your Mutual of Omaha Dental insurance applications must be received between June 1 and September 30 and issued by October 10.

You earn the following total credits each month – June, July, August, September – on issued Mutual of Omaha Dental insurance new-business applications:

- 30 credits for 1 or 2 issued dental apps
- 60 credits for 3 or 4 issued dental apps
- 90 credits for 5 or 6 issued dental apps
- 150 credits for 7 or more issued apps

Example

Karen had the following issued Dental policies this summer:

June: 1 issued app for 30 credits
July: 4 issued apps for 60 credits
August: 5 issued apps for 90 credits
September: 9 issued apps for 150 credits
Total earned for the program = 330 credits

Redeeming Your Credits

You'll receive your credit balance each month in an email from us. Use the order form attached to the email to redeem your credits any time during the program period. But, don't wait too long! You must redeem your credits by December 1.

Use your credits for:

- Leads you purchase from any vendor
- Postage for Mutual of Omaha product mailings
- Advertising fees
- Office supplies that assist you with our electronic tools (computer, laptop, tablet or smart phone)
- Website development
- Conference fees

Mutual of Omaha Dental Insurance

Consumers shared what they want from their dental coverage and we listened. We designed our dental insurance policies to help pay for the dental services they need and to give them the confidence of knowing what their out-of-pocket costs will be.

Two competitively priced dental insurance policies help your clients select the coverage that's best for them. There's also an optional vision care rider.

Sales Tools

Application Options

You may submit a dental insurance application in any of three ways so you can use the method that's right for every situation.

1. On the Medicare supplement e-App (has multiple signature options)
2. e-App (has multiple signature options)
3. Paper application

Mobile Quote

Use our mobile quote app for fast, convenient rates. Download from Google Play or the App Store, search "Quotes for Sales Professionals."

Find all the current tools and much more on [Sales Professional Access](#), [product tab](#), [dental insurance pages](#).

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Special Agents' (licensed-only agent) credits are allocated to their agency. For split compensation policies, credits are based on the split percentage. No substitution for, or transfer of, credits will be allowed. At the time of the redemption, you must be contracted with and actively representing Mutual of Omaha or an affiliate company and in good standing with Mutual of Omaha's Regulatory Affairs. Program is subject to change.